

2004 PGA TOUR/USA Network Youth Golf Clinics

Background

In conjunction with the PGA TOUR, USA Network is sponsoring a grassroots initiative to introduce kids to the game of golf who otherwise may not have the opportunity to experience the sport. Beginning in 2002 with three youth programs, the PGA TOUR/USA Network initiative has expanded in 2004 to include over **30 events** - coinciding with USA's PGA TOUR broadcast schedule.

Goals:

- Introduce multi-cultural youth to the sport of golf and to provide them access
- Implement effective continuity clinics to teach and reinforce kids' interest in the sport
- Develop a national USA/TOUR branded youth outreach platform for 2003 and beyond
- Tie-in local cable affiliates to enhance promotional and cause related PR messaging

Implementation:

5-week Youth Clinic

- Prior Tuesday Exhibition & Clinic kick-off with tournament player(s)
- 300 to 330 Kids (7-17 years old) recruited per location residing from within a 30 mile radius
- Approximately 8700 total for 2003
- Clinics will conclude with graduation ceremony; kids to receive certificates and awards
- Administered by the MGAA (Multi-Cultural Golf Association)

Program Benefits

- Community Relations
 - Association with a high-profile community initiative helping children
 - Affiliate name and logo inclusion in all local press efforts generated by USA Network and the PGA TOUR
- Marketing
 - Cause related marketing opportunity and association with premier events

About the MGAA:

Organizational Mission: To make golf available and accessible to all deserving youth with the belief that learning the game of golf leads to positive character development, self-discipline, academic achievement and self-reliance.

- Established in 1991
- President and Founder: John David
- Reached over 100,000 children in 38 states through 200+ youth clinics
- Caribbean affiliations in Puerto Rico, Jamaica, St. Lucia
- Previous PGA Tour youth clinics include:
 - *NEC World Series of Golf* – '96
 - *Canon Greater Hartford Open* – '97
 - *PGA Senior Tour Championship* – '98
 - *PGA Championship* – '98
 - Participating pros and golf personalities have included Jack Nicklaus, Jim McGovern, John Hubert, Earl Woods and Rudy Duran.



Junior Golf Program Facilitated by the Multicultural Golf Association of America

Fact Sheet For the Honda Classic

1. Five Week (After school) junior golf program starting March 1st, 2004 and running until April 2nd, 2004.
2. Program will include a one-day exhibition at PGA Tour tournament site.
The Country Club at Mirasol, March 9th, 2004 @ TBA
3. Program will handle 300 kids that's new to the sport of golf.
4. Program will handle up to 60 kids a day for five days a week.
5. Final week of program starting March 29th will consist of the MGAA drive, pitch and putt contest.
6. Each day's program will start at 4:00 PM and is to last at least an hour and a half.
7. At the end of 5 week program MGAA will hand out one (1) \$500.00 scholarship to be used on child's continuing golf training. One boy or girl will be chosen, out of the total 150 kids.
8. Participating organization is responsible for youth's transportation to clinics and exhibition day at the Country Club @ Mirasol.
9. Youth groups must input kids information into MGAA Database.
10. Clinic sites will be:

***Palm Beach Gardens Golf Course
11401 Northlake Boulevard
Palm Beach Gardens, FL***

Input kids information in online database at:

www.mgaagolf.org/yc/mgaa-login.php / Clinic name: Honda Password: 0311

Questions concerning this program should be addressed to:

Paul David – Office (716) 836-4345 Cell (240) 605-3306
Marty Taglioni – (631) 288-8255 Main Office



WAIVER & RELEASE OF LIABILITY

In consideration of my minor child being permitted to participate in the golf clinic (the "Clinic") operated and sponsored by PGA TOUR, Inc. ("TOUR"), MGAA, Inc. ("MGAA") and USA Network in connection with **Palm Beach Gardens Golf Course** Mar. 1st - April 2, 2004, the undersigned, who is not an employee or member of TOUR, MGAA, USA Network, or any of their affiliates, sponsors agents, acknowledge and understand that:

1. I voluntarily and of my own free will elect to allow my child to participate in the Clinic .
2. I understand that there are certain risks and hazards involved in participating in golf that may result in injury or death to my minor child or other participants, including, but not limited to, those hazards associated with weather conditions, playing conditions, equipment and other participants.
3. I agree and warrant and will instruct my child that, if at any time my child believes conditions to be unsafe, to immediately discontinue further participation in the Clinic.
4. I voluntarily elect to accept and assume all risks of injury incurred or suffered by my child while participating in the Clinic or while on or upon the premises of **Palm Beach Gardens Golf Courses**.

In consideration of the opportunity to participate in the Clinic, I hereby now and forever release and discharge TOUR, PGA TOUR Golf Course Properties, Inc., MGAA and USA Network and their respective directors, officers, shareholders, employees, agents, representatives, affiliates, successors and assigns (collectively referred to as the "Releasees") from and against any and all claims, demands, actions, suits, liabilities, losses and damages (together with all costs and expenses relating thereto, including, without limitation, court costs and attorneys' fees) regardless of fault, at law or in equity, known or unknown, whether accrued or thereafter maturing (collectively, "Claims"), which I or my child, or either of our personal representatives, assigns, heirs or next of kin have, or hereafter have or claim to have had, against Releasee related, in connection with or arising out of my child's participation in the Clinic. I agree to assume all risks associated with my child's involvement in the Clinic. Further, I agree not to sue the Releasees for any claim, damages, costs or causes of action which I or my child have or may have in the future as a result of injuries or damages, sustained or incurred by me or my child, from whatever cause, including, but not limited to, the negligence of the Releasees.

I hereby consent to any publicity, including use of my child's name and likeness, in connection with the Clinic.

I HAVE READ THE ABOVE WAIVER AND RELEASE OF LIABILITY AND FULLY UNDERSTAND ITS CONTENT, UNDERSTAND THAT I AND MY CHILD HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, HAVE SIGNED IT FREELY AND WITHOUT ANY INDUCEMENT OR ASSURANCE OF ANY NATURE, INTEND IT TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW, AND AGREE THAT IF ANY PORTION OF THIS AGREEMENT IS HELD TO BE INVALID, THE BALANCE, NOTWITHSTANDING, SHALL CONTINUE IN FULL FORCE AND EFFECT.

Accepted and agreed, this _____ day of _____, 2003.

Printed Name of Minor

Signature of Parent/Legal Guardian

*Printed Name of Parent/Legal Guardian &
Relationship to Minor*

Address

City, State, Zip

Telephone

WITNESSED BY:

Signature

Printed Name

Circle one:

1. Age 7 8 9 10 11 12 13 14 15 16 17
2. Height of child: _____
3. Male or Female
4. Left Handed or Right Handed
5. *Shirt size* YTH SM, YTH LG, ADULT SM, ADULT MED, ADULT LG, ADULT XL

In case of emergency, please contact:

Name: _____

Phone No.: _____

or

Name: _____

Phone No.: _____



About the MGAA (Facilitating Organization):

Organizational Mission: To make golf available and accessible to all deserving youth with the belief that learning the game of golf leads to positive character development, self-discipline, academic achievement and self-reliance

The PGA TOUR/ USA Network Youth Golf Clinics are designed to introduce youngsters to golf and provide them access to the game, facilities, equipment and instruction. Each clinic is setup to accommodate 300 (7-17 years-old) residing within a 30-mile radius of the PGA TOUR Event locale.

The Program will handle up to 60+ kids a day for five days a week, for a total upwards of 300 youths.

It is our understanding that your organization _____

Address _____

Phone Number _____ E-Mail _____

Will bring _____ kids on _____ (Mondays)
_____ (Tuesdays)
_____ (Wednesdays)
_____ (Thursdays)
_____ (Fridays)

For a total of _____ Youths

Name _____ Signature _____

Title _____ Date _____

Please Fax back to: MGAA @ (716) 836-4345 or (631) 288-5734